

# MT. AIRY ART GARAGE (MAAG) ARTIST VENDING FAQ

## HOW DO ARTISTS APPLY?

All artists, both members and nonmembers, can submit their applications in multiple ways:

- An online application on our [website](#).
- In person during business hours at our [gallery](#).
- Via [snail mail](#).

Applications are not considered complete unless they contain the **submission forms, bio/artist statements, jpegs of your work, and applicable fees**. Please do not bring any original artwork into the gallery. All submissions will be juried.

## WHAT TYPES OF ARTIST VENDORS ARE WE LOOKING FOR?

We are looking for both emerging and professional artists who create their own work. *We do not accept manufactured or imported goods.*

## HOW ARE ARTISTS SELECTED?

All work is juried for quality and creativity. Members of the Mt. Airy Art Garage have the additional opportunity to apply during an early bird time slot and have lower table fees. Not a member yet? Now could be a great time to [join us](#).

## DO YOU KEEP A WAITLIST?

Yes, we will keep a waitlist to fill any cancellations. However, this show will have limited space, and we expect to fill up quickly.

## HOW LARGE ARE THE ARTIST BOOTHS?

Spaces are standard 10' x 10', and artists must stay within these boundaries. Artists are expected to bring tents, tables, chairs, displays, supports, etc. whatever is needed for their presentation. No electricity is available at our outdoor locations.

## WHAT IS THE FEE TO PARTICIPATE?

Fee for MAAG members — \$75

Fee for nonmembers — \$100

There are no jurying fees for this show, and we do not take any commission on your sales. We include all artists in our marketing promotion in print, on our website, and social media. Your images may also be included in our advertising and marketing.

## **CAN I SHARE A TABLE WITH ANOTHER ARTIST?**

Yes, you can, but that artist must fill out their own complete application; and both of you must be approved to participate. Should one artist not be accepted, the other artist will have that booth as a solo spot.

## **HOW ARE VENDORS NOTIFIED ONCE APPLICATIONS ARE REVIEWED?**

Artists are notified of their status by email on the date listed on the Call for Artists Letter.

## **HOW WILL I PAY FOR MY SPOT?**

Fees are paid in full online via PayPal (with a \$3 service charge) as part of the submission package. Fees can also be paid with check or cash, via snail mail, or in person at the gallery.

## **DO I HAVE TO BE PERSONALLY PRESENT TO SELL?**

Please plan to be present. You will find that no one can speak to your own work as well as you. It makes a difference in your sales.

## **DO VENDORS HAVE TO COLLECT SALES TAX?**

Yes. Vendors are required to obtain sales tax licenses and submit the appropriate tax. All merchandise except clothing is taxable.

## **IS INSURANCE REQUIRED?**

Mt Airy Art Garage carries a general liability insurance policy but this does not cover any damage caused to your merchandise or displays during participation at the Philly Family Pride Picnic and Arts Festival.

## **WHAT IF I HAVE TO CANCEL?**

If you have to cancel, please email [ArleenOlshan@yahoo.com](mailto:ArleenOlshan@yahoo.com) or call 267.240.3302. Once accepted in the Festival, cancelled spots cannot be sold or given to another artist. Refunds are not given to the artist unless we are able to fill the spot from our waitlist.

## **HOW ARE SPACES ASSIGNED?**

Art spaces are set up by the Mt Airy Art Garage, and we cannot accommodate individual requests. Space assignments will be given out on the day of the show.

## **WHEN DO THE ARTISTS SET UP?**

Set-up is from 9 am through 11 am, Saturday, June 23. You will be contacted via email as to whether you will be unloading on Germantown Ave. or Sedgewick. We ask you to unload quickly and move your car before setting up.

## **WHAT HAPPENS IF THE WEATHER IS BAD?**

Rain date for the market is June 30, 2018. You will be notified the day before if we need to postpone the event.

## **HOW ARE THE MARKETS PROMOTED?**

The Mt Airy Art Garage promotes its event through print, digital marketing, and our website. We also advertise via Facebook, Twitter, and Instagram.

For the Pride Picnic and Art Festival, partnering with multiple organizations city wide as well as the Mayor's Office for LGBT Affairs and the Office of Arts and Culture, we expect to have a much wider reach for this event.

Artists are also expected to promote the Art Festival to their customer base through their own marketing, websites and social media. Contact [arleenolshan@yahoo.com](mailto:arleenolshan@yahoo.com) for promotional postcards to mail or hand out.