

Call for Art Show Proposals for the 2023 Season!

Artists, curators, and artist groups are encouraged to submit a proposal to present an art show in the Solomon Levy Gallery at Mt. Airy Art Garage (MAAG) for the 2023 season. Art shows typically run for a month, but they may run for as little as a week. The gallery is open Wednesday – Saturday, 12 – 6 p.m., Sunday 12 – 5 p.m.

To submit, send the Art Show Proposal Application form and its accompanying files to images.maag@gmail.com. Proposals may also be delivered by mail or in person on a USB flash drive or in printed form to: Mt. Airy Art Garage, 7054 Germantown Avenue, Philadelphia, PA 19119. Proposals will only be considered upon receipt of ALL materials.

The deadline is December 15, 2022.

Notification of accepted proposals are sent out in early January 2023. For more information, contact MAAG at images.maag@gmail.com or call 267-323-2312.

The Solomon Levy Gallery is a 3-walled gallery with multiple outlets surrounding it. Walls are 10 feet high, with the following widths: 17 ½ feet, 17 feet, 14 ½ feet, and 10 feet. This gives the space approximately 300 square feet. The fourth wall is occupied by a large cabinet that can be used to display 3D artwork. Upon request, MAAG can place a temporary wall surrounding the cabinet.

Art Shows at the Solomon Levy Gallery are free of charge to attend and open to the public. They are designed to give artists of all experience levels an opportunity to display their work in a professional setting, and they offer the Philadelphia community an opportunity to view the work of local artists.

Gallery Preparation and Rules

- MAAG will assure that the gallery walls are clean and “hang ready.”
- The curator/artist(s) will hang the art show, with MAAG staff supervision, within 5 to 2 days before the opening date.
- The curator/artist(s) will provide printed labels and/or a printed price list. They will include the title, medium, size, and price for each piece of art in the show.
- Artwork must remain in the gallery for the duration of the show.
- The curator/artist(s) may not change the color of the gallery walls.
- The curator/artist(s) may not physically alter the floor of the gallery in a nearly permanent way.
- MAAG reserves the right to reject work at installation if that work is markedly different from that proposed. MAAG may also remove work that it deems a hazard to the facility or its guests.
- After the show closes, the curator/artist(s) will fill nail holes and repair any damage to the gallery.

Artwork Criteria

MAAG welcomes all artists, from emerging to professional. We also strive for excellence and professionalism in presenting artwork; therefore, all work must be professionally presented and properly finished.

- All works of art must be original and done by the artist.
- Many art forms will be considered, including (but not limited to) drawing, painting, collage, photography, sculpture, textile, ceramic, and mixed media.
- All 2D artwork must be framed and ready to hang. People submitting sculpture or other 3D art, will need to provide their own pedestals.
- Each piece of art is to be no larger than 4 feet high nor larger than 4 feet wide.
- All art must be for sale.
- The commission on work sold during the art show is 35%.
- MAAG does have insurance on exhibited works, which covers the costs of the materials only. All work is insured only for the duration of the show. Any pieces not picked up after the art show closes are not insured.

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Sale of Artwork

- MAAG is responsible for processing all sales related to the show.
- MAAG takes a 35% commission on all sales.
- Sold artwork may be picked up after the show has closed and not before.

Publicity/Marketing Rules and Responsibilities

- The curator/artist(s) is responsible for promoting/marketing the art show.
- The curator/artist(s) will provide MAAG with image files, logos, etc. related to the art show.
- If the curator/artist(s) doesn't have a proposed design, MAAG will design and print postcards.
- MAAG will promote the art show through its website, e-newsletter, and social media.
- For Solo Artist Shows, MAAG will assign a small "Featured Artist" area inside or just outside the gallery to sell merchandise.

Gallery Rental Fee

Up to 1 month \$500

1 week or less \$250 minimum

All fees must be paid no later than 3 months prior to the opening date of the show.

Payment options:

- PayPal. Visit the MAAG website and on the menu bar under "Join/Donate," select DONATE. In the PayPal window, write that it is for the Art Show fee.
- Credit card. Visit the MAAG Gift Shop to pay.
- Check. It may be mailed or delivered in person to MAAG.

Cancellation Policy

The curator/artist(s) must notify MAAG of any art show cancellation.

If MAAG is notified ...

3 months prior to the opening date,no fee will be charged.

1 month prior to the opening date,20% of the fee will be charged.

Less than a month prior to the opening date,100% of the fee will be charged.

Modifications to the cancellation policy are subject to the decision of MAAG and will be based on circumstances presented by the artist.



267-323-2312 7054 Germantown Ave., Philadelphia, PA 19119
mtairyartgarage.org Gallery Hours: Wed – Sat 12-6 p.m., Sun 12-5 p.m.

Art Show Proposal Application ♦ 2023 Season

Proposals may be submitted by: ♦ an artist proposing a **solo show** for him/her/their self,
♦ an artist/representative proposing a **show as part of a group** (2 or more artists), or
♦ an independent curator proposing a **show on behalf of an artist or group**.

Select one: This proposal is for a **solo show**, or for a **group show**. [Date Delivered to MAAG: ____/____/____]

Applicant:

Name: _____ Business Name: _____

Mailing Address: _____

Phone: _____ Email: _____

Resumé/Biography: Attach to this form your biography with information on artistic training and previous shows (if applicable).

NOTE: **If applying for a group show**, attach a list of the participating artists with brief biographies.

Art Show Title: _____

Thesis: Provide a description and purpose of the show. May attach as separate document.

About the artwork: Give a brief general description of the artwork that will be in the show (material, average sizes, etc.).

Provide 3 - 10 examples representing the type of art that will be in the show. E-mail JPG files to images.maag@gmail.com. You may also deliver the examples by mail or in person on a USB flash drive or in printed form.

Are any special installation needs required? No. Yes: _____

Proposed show (preferred) dates: _____

Do you plan to host event(s) related to the art show? No. Yes. (The applicant will organize and plan all event(s) with MAAG.)

Opening Reception, proposed date: _____ Other: _____

Closing Reception, proposed date: _____

Artist’s Talk, proposed date: _____ proposed date: _____

Are there any special requirements for the event(s)? No. Yes: _____

Solo Artist Show: Will you require a “Featured Artist” area to sell merchandise? No. Yes.

For publicity purposes, please provide any files of logos or other images related to the exhibition. Send to images.maag@gmail.com.

Do you want MAAG to design and print postcards? No. Yes.

Gallery Rental Fee: Must be paid no later than 3 months prior to the show’s opening date.

Up to 1 month: \$500

1 week or less: \$250 minimum

For more information, see **Gallery Rental Fees** and **Cancellation Policy** in the “Call for Art Show Proposals” document.

I agree to indemnify and hold harmless from any damage, loss or liability arising out of participation in this show. I affirm that I have read and understand the rules and guidelines of the Mt. Airy Art Garage and agree to abide by them.

Signature _____

Date _____

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